

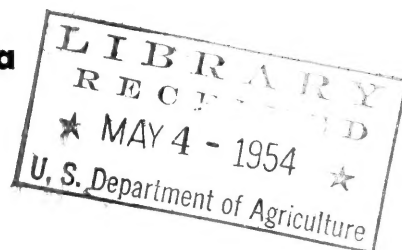
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Mrs. Louise Schwerdtfeger's
"CASA de BEGONIA"

1450 Cantera Avenue
Santa Barbara, California

1954



THE HOME OF
OLD FAVORITES and NEW INTRODUCTIONS
SPECIES and HYBRID
BEGONIAS

FOREWORD

I wish to thank the many begonia growers and collectors for their past patronage, and to greet those of you who will be ordering for the first time.

Having grown and collected begonias for more than twenty years I can guarantee my stock to be of the best. Most of the species are strong plants grown from seed. The propagation of the varieties is accomplished without benefit of artificial heating. Constantly adding new species and hybrids, I shall be happy to answer inquiries on begonias other than those listed and can possibly supply you.

Except for the construction of ever-needed additions to the Nursery, which is done by my husband, I do all the growing and shipping. So may I ask you to be patient when ordering and plan to give at least ten days time to fill your orders.

If you are in the vicinity you would be most welcome to visit us and see begonias as they grow on the hill overlooking the blue Pacific. We are located five miles West of Santa Barbara, in the Hope Ranch Park. Telephone 4913 for directions in finding us.

PLEASE READ BEFORE ORDERING

Terms of Sale

Please make all remittances payable to Louise Schwerdtfeger. No C.O.D. orders. California residents please add 3% Sales Tax. Minimum order \$3.00. Small orders shipped Parcel Post. Special Delivery (45c) assures no delay at terminals. Large orders sent Express Collect. All orders acknowledged as soon as received. No substitutions unless notified to do so. Begonias listed are from 2½" or 3" pots, with well established roots. Each plant is correctly labeled and packed in damp moss. Plants guaranteed to arrive in good condition, if found unsatisfactory return immediately and satisfactory adjustment will be made and postage paid.

***REX BEGONIAS**

Rex begonias vary in price according to colour and form.

Seedlings35,	8 for \$2.00
Named varieties75,	4 for \$2.50
Spiral leaf	1.00,	2 for \$1.75
Unusual and colorful	1.00,	Rex miniatures..... 1.50

My collection of rexes contains many of the Western hybrids never before on the market. State choice of colour, form and type of growth, when ordering. Green, silver, bright colored, spiral-leaf, compact or tall growing.

RARE and UNUSUAL BEGONIAS

The following begonias are rare, many of them NEW on the market. Since stock is limited can only take advanced orders. Information and special cultural data given with each plant. Write for price.

B. Griffithi, B. goegoensis, B. sementacea, B. crispula, B. Paulensis, B. Cathayana, B. luxurians, B. Lemminghei, B. Versicolor, B. Kuhlmani, B. Leibmanni, B. hemsleyana, B. laciniata and variations, B. Allenia, B. digitata, B. convolvulacea, B. Bortoria, B. Picta, B. Frobellei, B. manicata aurea-maculata, B. manicata crispa, B. manicata-aureo-maculata crispa.

FIBROUS BEGONIAS

ACERIFOLIA. Thick-stemmed, shallowly lobed leaves, white flowers	1.00
ACUTANGULARIS. Cane-type angular stem. Bronze leaves, red under. White85
X ALTO-SCHARFFI. (Woodriff) Entirely covered with soft red hair. Pink	1.00
ANDINA. Slender stems, brownish green foliage. White flowers95
X ARGENTEA-GUTTATA. (Lemoine) Silver spotted foliage. Creamy white.75
* BENNETT RUBRA (Robinson) Cane, medium, silver spots. Salmon-pink	1.00
* CHIALA (German seed) Dark green, red backed. Greenish white flowers.	1.00
* CHIALA ROSEA. Similar to above with pink flowers95
CHIVATO. Thick stemmed, shiny lobed foliage. Loose clusters of pink.85
COCCINEA. Cane-type, angel-wing smooth leaves. Coral-red flower clusters75
COMPTA. Cane-type Gray stripping along midrib, red back. White flowers85
CUSPIDATA. Costa Rica. Glossy foliage, well branched.	1.00
DICHOTOMA. Thick stemmed, few branched, hairy leaves, white flowers	1.00
DIPETALA. Syn. Mrs. Kimball. Erect thick stemmed. Soft pink flowers.75
* DROSTI (Bower) B. Scharffi seedling. Leaves hairy, purple back. Pink.	1.00
* DRURYI (Bower) Tall bushy, glossy dark leaves, red backed. White flowers.95
* FRIEDA GRANT. (Grant) Similar to B. Chiala, curving leaves, red backed.85
* GRAY FEATHER (Murphy) B. Compta seedl'g, gray-green veined, wavy. Wh.	1.00
* HATTIE WORDEN (Murphy) Leather-like foliage, bronze green. Pure white	1.00
INVOLUCRATA. Soft hairy lobed leaves, many branched. White flower clusters.	1.00
INDIA-SPOTTED. India Species. Tall palmately-lobed, gray spotted. Flws. pink95
X LU WALTER. (Ziesenhenné) Bronzy-green foliage. Pink dotted red flowers.	1.00
LOBULATA. Tall erect, glossy, tomentose beneath. Pink clusters.	1.00
* LUCERNA. Tall cane. Silver spotted foliage. Huge red flower clusters.95
X MARIE REED. (Schwerdtfeger) Leaves peltate, soft bronze. Dotted pink flws.	1.00
X MARGARITAE. (French hybrid) Hairy olive green leaves, bushy. Bright pink.75
METALLICA. Bushy, metallic sheen, purple veins. Bright pink, red-bearded.85
* NELLIE BLY (Gray) Erect bushy, hairy, dark green red backed. Deep pink95
X PAUL BRUANT (French hybrid) Med. cerrate leaf, large clusters of pink.	1.00
X PERLE LORRAINE (Lemoine) Low bushy, marbled-choc. foliage. Soft pink.85
* PRUNIFOLIA (Robinson) Hairy, olive-green, deep purple back. White bearded.	1.00
ROEZLI. Hall, shiny green leaves few branched. Deep pink in large clusters.75
SCABRIDA. Thick stemmed, bushy, hairy bright green foliage. White flws.	1.00
SCHARFFI. Entirely hairy, bushy, tall, large clusters, bearded pink flws.85
* SHASTA (Robinson) Cane type. Smooth leaves. White flowers.75
* TEMPLINI Mutant, tall, green leaves mottled with autumn colors. Pink.	1.25
* THURSTONI. Smooth thick leaves red beneath. Pale pink flowers.85
* VESPERIA (Gray) Syn. imp. Margaritae, larger leaves. White bearded pink.85
VITIFOLIA Glossy green ivy shaped. Flowers pink, large clusters.	1.00
ZEBRINA. Tall cane. Long leaves, gray markings along veins. White flowers.85

SMALL LEAVED FIBROUS

ACUMINATA. Low, bushy, constant bloomer, pink to red flowers.50
X BAYERN (German origin) Similar to Prussen, silver dotted. Pink flws.85
X CORBEILLE de FEU. (Lemoine) Glossy green, few branched, coral-red flws.75
DREGEL. MacBethi Var. semi-tuberous bronzy green, purple veined. White.75
DOMINICAN Species. Low-growing, well branched flws. White maroon centers.50
X DIGSWELLIANA (Early English) Glossy, branches drooping, flws. scarlet85
FUCHSIODES. Rose-like leaves, tall, heart-shaped scarlet flowers85
* FUCHSIODES FLORABUNDA (Lemoine) Tall, Rose-like leaves, pink flws.75
FOLIOSA. Fern-like foliage, branching. Miniature pale pink flws.85
INCARNATA. Bushy, good bloomer, medium tall. Pink flower clusters.75
* INCARNATA SANDERSI. Taller and hardier than B. incarnata.75
X INGRAMI (Ingram) Tall bushy, many flowers of deep pink.75
MACBETHI. Maple-leaved, many branched, pinkish white flowers.75
* MEDORA (Gray) Bushy, silver spotted foliage, pinkish white flowers.50
PET (Woodriff) Bushy, glossy foliage, flowers pink.85
RICHARDSIANA MacBethi Variety. Leaves finely lobed, flws. pinkish white.75
* SYLVIA. (Shepherd) Seedling of MacBethi. Bushy, flowers pink.75
SEMPERFLORENS. Double white flowers. Tender, medium growth.85
PARRICA. New species. Thick stemmed fibrous small leaves.	1.00
PINK-TOP. Unknown origin. Semp. Flowers pink with double center.75
PHILIPPINE Species. Silver spotted leaves, delicate. White flowers.85
UNDULATA. Well branched, good bloomer. Pure white flower clusters.65
* WASHINGTON STREET. Peach-leaf. Graceful. Flowers white.85

RHIZOMATOUS BEGONIAS

BARKERI. Immense dark green leaves. Huge clusters of small white flowers.	1.00
BLACK STAR. African species, new, beautifully marked. Flowers pink.	1.50
COSTA RICA Species. Furry stems and under leaf. White flowers.	1.00
DAYII. Glossy green leaves with maroon veins. lacy greenish white flowers.	1.00
X ERYTHROPHYLLA. (German hybrid). Syn Feasti Olive grn. red back. Pink.75
* ERYTHROPHYLLA HELIX. Spiraled leaves, ruffled margins. Flowers pink.	1.00
* ERYTHROPHYLLA BUNCHI. Leaves red tinted, ruffled and crested. Pink.	1.00
X FRANCES DOWNING. (Schwerdtfeger). Hardy, compact, tall lacy pink flws.95

LOUISE SCHWERTDFEGER
"CASA de BEGONIA"

1450 Cantera Avenue
SANTA BARBARA, CALIFORNIA

BEGONIA SEED

Choice Rex Hybrids, Mixed

acetosa	hydrocotylifolia
acida	incana
aridicaulis	India Spotted
Barkeri	involuta
Boweri	imperialis
Boweri major	Kenworthy
chimborazo	Kellermani
chivatoa	lobulata
circumlobata	macrocarpa
conchaefolia	Mazae
Costa Rica sp.	Philippine sp.
crispula	pustulata green
cuspidata	pustulata silver
Dayii	ramentacea
dregei	Rubro-Venia
dichroa	Schultziana
dipetala	strigillosa
epipsila	Stitches
Fernandoi Coastae	tomentosa
glabra	vellozoana

\$1.00 per packet

acutangularis	macBethi
Calla-lily begonia	metallica
coccinea	Richardsiana
compta	Scharffiana
foliosa	Schmidtiana
incarnata	vitifolia
incarnata Sandersi	zebrina

75c per packet

acuminata	#2579 (like Odorata alba)
francola	Reichenheimi (variations)
hirtella	Roezli
leptotricha	Sunderbruchi (variations)
Mexican #38	subvillosa

50c per packet

(tuberous species)

boliviensis	Sutherlandi
evansiana alba	multiflora hybrids
evansiana	(mixed colors)

35c per packet

Seed tested for germination.
 Growing instructions with each order.

BEGONIA SEED
SANTA BARBARA, CALIFORNIA
 1430 Center Avenue
CASA DE REGONIA
 LOUISE SCHWERTFEGER

Choice Rex Hybrids, Mixed

acetosa	Hydrocotylifolia
acida	incana
aridiculis	India Spotted
Barkeri	involucrata
Boweri	imperialis
Boweri major	Kennedyi
chimbora	Kellermani
chivato	lobulata
circumlobata	macracarpa
conchalis	Mexae
Costa Rica sp.	Philippine sp.
crispula	rustulata green
cuspidata	rustulata silver
Davii	tomentosa
dregei	Robro-Venia
dielsii	Schultzei
dipetala	strigillosa
epipetala	Stitchii
Fernandoi	tomentosa
glabra	vellosa

\$1.00 per packet

acutangularis	macBethii
Calla-lily begonia	metallica
coecinea	Nicholsoniana
compita	Scharifiana
foliosa	Schmidtiana
incarnata	vitifolia
incarnata Sandersi	zebrina

75c per packet

acuminata	2579 (like Odontata alba)
francola	Reichenheimi (variations)
hirtella	Rosali
leptocarpa	Sanderbrunni (variations)
Mexican #38	subvillosa

50c per packet

boliviana	(tuberosa series)
evansiana alba	tricolor
evansiana	variegata

35c per packet

Seed packet for growing Begonia Rex Hybrids

X FRED BROWN. (Ziesenhenné). Dark bronze leaves medium. Pink flowers.	1.00
X FREDDIE (Ziesenhenné). Hardy, large leaves with collar. (Robinson medal)	1.00
* FUSCOMACULATA. Syn. Rubella. Med. Chocolate mottled foliage. Pink.	1.00
X GLENDALE (Slocum). Star type. Distinctive vein markings. Pink to red.	1.50
X HARVEY (Frey). Upright, compact, bronze edges. Many flowered pink.	1.00
X HELEN KRAUSS (Schwerdtfeger). Dk. grn., heavily marked brown. Dot. pink.	1.00
HEPATIC MACULATA. Brown mottled, medium. Pinkish white flowers.	1.00
X JIMMY DECKER. (Ziesenhenné). Thick dark green, hardy, light pink flws.	1.00
X JOE HAYDEN (Ziesenhenné). Hardy bronze to black leaves. Tall pink flws.95
X JOHN WILLIAMS. (Schwerdtfeger). Lettuce green leaves. Greenish white.	1.00
MANICATA. Smooth leaves, coarse collar of deep red. Lacy soft pink flws.95
MEXICO NO. 2. Upright leaf slightly marked with brown. Small white flws.85
NELUMBIFOLIA. Peltate leaves. Flowers white to pink.	1.00
* NINA BALDWIN. (Ziesenhenné). Selected from 27S group. Tall pink flws.	1.00
PAGE THIRTEEN. Medium, foliage mottled with brown. Flws. pink.85
X PALOMAR. (Bower). Thick ascending, white scurfy, tall pale pink flowers. ..	1.00
X RICKY MINTER. (Turner). Hardy, bronze leaves spiralled & crested. Reddish	1.25
X RICINIFILIA. (English hybrid). Large bronzy lobed. Tall toft pink.95
X RICINIFOLIA FISCHER'S. Leaf stem covered with tufts, more pointed. Pink.95
X SANTA ROSA STAR. Heavy rhizome large deeply cut leaf. Large deep pink.	1.25
X SACRAMENTO STAR. Bronze green red back. Tall chartreuse flowers.	1.50
X SKEEZAR. (Ziesenhenné). Medium silver leaves, red beneath. Whitish flws.	1.00
X SILVER STAR (Frey). Medium. Heavily silvered. Greenish white. ABS medal.	1.00
STRIGILIOSA. Light green leaves, mottled chocolate. Light pink flws.95
SQUARROSA. Hairy round leaf deeply veined. White flowers.	1.00
X TEXAS STAR, (Schwerdtfeger). Dark green leaf, of unusual shape.	1.50
X VERSCHAFFELTI. (Regel). Thick erect. Glossy green. Tall clear pink flws.	1.00
X ZAIDA. (Schwerdtfeger). Medium. Thick bronze leaf, red beneath. Tall pink.	1.00

SMALL LEAVED RHIZOMATOUS

X ABILENE (Schwerdtfeger). Compact, hairy silver foliage, red backed.	1.25
X BABY BROWN. (Ziesenhenné). Bronze roundish leaves, reddish-pink flws.	1.00
X BEL-AIR. (Schwerdtfeger). Compact, veins brownish, low, pink flowers.	1.00
X BOW-ARRIOLA. (MacLanahan). Round leaves, dark markings, pink flowers.	1.25
X BOW-NIGRA. (MacLanahan). Star-type, dk. grn. with heavy markings. Pink.	1.25
X BOW-CHANCEE. (MacLanahan). Smooth green leaf, choc. edges, pink flws.	1.25
BOWERI. Miniature, chocolate margins edged with eyelashes, palest pink.	1.00
X DEL-MAR. (Schwerdtfeger). Compact, light grn. with brown veins. Lacy pink.	1.25
X EDITH M. (Introduced by Zug), Star type, dark markings, pink flowers.	1.25
X ELOISE (Schwerdtfeger). Thick, soft, hairy leaves, bright pink flowers.	1.50
X EVANSIALIS (Longmore). Upright, compact, hairy leaves, bright pink flws.	1.50
HYDROCOTYLIFOLIA. Pennywort. Low, red backed leaved. Tall, deep pink.	1.00
X MELROSE. (Schwerdtfeger). Brown tinted red backed foliage, hairy. Pink.	1.25
X MAPHIL. (Walker). Star type, chartreuse and brown markings. Flws. pink.	1.50
X MURIEL DAY. (Ziesenhenné). Soft hairy with silver markings. Whitish flws.	1.25
X REGEL. (Schwerdtfeger). Low, soft hairy, round leaved, pink flowers.	1.25
X RESEDA. (Zug). Low, bronze hairy yellowish veined, pink flowers.	1.25
ROTUNDIFOLIA. Small round fluted light green foliage, compact, white flws.	1.00
X RUTHANNE. (Schwerdtfeger). New. Slate-green rose tinted with silver.	1.50
SCHULTZIANA. (Gray-green lobed. Low, comp. small white flws. (Needs rest).	1.25
X SPAULDING. (Schwerdtfeger). Thick roundish leaved heavily brn. veins. Pink.95
X ZEE-BOWMAN. (Ziesenhenné). Compact silver markings red backed, whitish.	1.00
X ZEE-BOWMAN. Similar to above with less silver and green backed leaves.	1.00

TRAILING AND HANGING BEGONIAS

X AIDA. (Frey). New. Satiny foliage, many shoots, lovely salmony-pink flws.	1.50
ALBA SCANDENS. Creeping, glossy leaves, lacy white flws. yellow stamens.	1.00
X ALPHA GERE. (Schippy). Clinging, large glossy leaves, white flower cluster.	1.00
BOWERI-MAJOR. Creeping rhizome, similar to Boweri. White flowers.95
X CATALINA. (Shepherd). Low spreading, glossy, few hairs. Flws. pink to wh.75
CHIMBORAZO. Creeping rhizome. Peltate shiny yellow veined. Flws. lge. petals.85
CONVOLVUTRACAE. Clinging, lge. glossy leaves, huge lacy white flw. clusters.	1.00
EPIPSILA. Drooping, leathery bronze foliage, white flowers.95
X E. O. ORPET. (Ziesenhenné). Satiny lvs, true hanger, salmony flwr clusters.	1.50
X FLORENCE CARRELL. (Frey). Hardy hanger, beaut. salmon-pk. flw. clusters.	1.00
* FRUTISCANS. (German seed). Drooping, thick olive-green red backed. Pinkish	.85
GLABRA of the scandens group. Trailing, glossy leaves. White clusters.95
GRANDMA-FREY. Unknown origin. Semp. Trailing, glossy bronze margin. Red.75
X LULANDI. (Woodriff). Semi-tuberous. Maple-like foliage, pink flowers.85
X MARJORIE DAW. (Shepherd). Hardy fibrous, large clusters of red flowers.95
MAZAE. Bronze with brown markings, drooping, dotted pink flowers.	1.00
* MAZAE—dark. Variation of above. Dark green with markings.	1.00
* MAZAE—green. Variations of B Mazae. Light green leaves with markings.	1.00
X JANET KAY. (Schwerdtfeger). Low creeping, metallic sheen. pink flws.	1.25
X PAULINE. (Frey). Tender semi-tuberous, glossv. Brick red flower clusters.	1.00
SCANDENS. Creeping, larger leaved than B. Alba Scandens.95
SCHARFFIANA. Thick hairy foliage, red beneath. Drooping clusters of pink.	1.00
SCHMIDTIANA. Low droop., lark red margins beneath, hairy leaves, sm. pinkish	.75
STICH-LEAF. Light green edged with brn. markings. Dotted red, pink flowers	1.00

RARE OR UNUSUAL BEGONIAS

X known hybrid
* unknown parentage or selected seedling.
All others begonia species.

If sold out of a variety may we substitute one similar YES ☐ NO ☐